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Dec 14, 2005

internet online home use testing evaluation product concept prototype

MRSI PRISM System: Marketing Research to Guide Concept

Development - 8:17am

prism.mrsi.com/stage2.html

<u>internet home use product concept testing</u> <u>food</u> - Related history

From the inception of Online Research fielding in 1998, Synovate ... - 8:11am www.synovate.com/whatwedo/-other/online-and-panel-resear...

Searches with no clicked results:
internet online home use test, internet online
"home-use" questionnaire market research,
online "home-use" questionnaire concept
evaluation, online "home-use" questionnaire,
online "home-use" questionaire, online
"home-use" survey, online "home-use"
testing food, online home product testing
food, internet home use product
concept testing

Dec 13, 2005

cohen applications of qualitative research from sensory analysis and product development food

Review: Use of Methods of Research into Consumers' Opinions and ... - 2:47pm fst.sagepub.com/-cgi/content/refs/10/6/359

cohen applications of qualitative research from sensory analysis and product development

Sawtooth Software: Online Surveys and Conjoint Analysis - 2:44pm www.sawtoothsoftware.com/productforms/ssolutions/ss21.shtml

<u>frito "home-use" product testing</u> - <u>Related</u> <u>history</u>

Search Activity <u>« Nov</u> Dec 2005							
S	М	Т	W	Т	F	S	
27	<u>28</u>	<u>29</u>	<u>30</u>	1	<u>2</u>	3	
4	<u>5</u>	<u>6</u>	7	8	9	10	
11	<u>12</u>	<u>13</u>	<u>14</u>	15	16	17	
18	19	20	21	22	23	24	
25	26	27	28	29	30	31	
Today, Dec 14							
1-5 6-10 11-20 21+							

Total searches: 1246

http://www.msi.org/msi/freepdfgrab.cfm? number=544&iagreebuddy=1 - 2:39pm

frito "home-use" testing - Related history

UNITED STATES PATENT AND TRADEMARK OFFICE - 2:39pm www.uspto.gov/.../sol/-foia/ttab/2dissues/2003/115117.pdf

Searches with no clicked results:
woodlock early prediction of market success
for new grocery prod ..., malhotra marketing
research twenty first century, malhorta
marketing research twenty first century,
Practice of Product Testing in the New
Product Development Proce ..., Test
marketing in the Internet age food technology

Older > Oldest »

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EAST 12/13/05/

,				<i>S</i>	<u> </u>		
	Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
	S6	156	("frito-lay").as.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:57
1	S5	0	S3 and S4	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:57
/	S4	176	(frito and lay).as.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:57
,	S3	236	recot.as.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:57
SCAN	S2	1	"20020099591".pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:57
	S7	0	S3 and S6	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:58
SCAN	S11	2	S8 and (S3 S6)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:59
4	S10	2	S8 and S9	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:59
	S9	1873	705/10.ccls.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:59
	S8	1455	((food snack) near2 (test\$4 evaluat\$5 sampl\$4)) and (survey\$4 questionair\$3 panel\$3)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 10:59
	S14	1907	(sustain\$5) near3 (test\$4 evaluat\$4 sampl\$4)	US-PGPUB; USPAT; USOCR; EPO; JPO	OR	ON	2005/12/06 11:01
SCAM	S13	59	S8 and (snack adj food)	US-PGPUB; USPAT; USOCR; EPO; JPO	OR	ON	2005/12/06 11:01
	S12	9	("3242592" "4000915" "4405157" "4506913" "4817990").PN. OR ("5090734"). URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:01
* The state of the	S15	3	("4908758" "5090734" "5191896").PN. OR ("6623040"). URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:02

						, <u> </u>	
_	S19 -	0	(((product) near2 (test\$4 evaluat\$4)) and (internet web) and (survey\$4 questionair\$3 panel\$3)). ti.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:03
_	S18	2631	((product) near2 (test\$4 evaluat\$4)) and (internet web) and (survey\$4 questionair\$3 panel\$3)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:03
,	S17	2663	((product) near2 (test\$4 evaluat\$4)) and (internet web) and (survey\$4 questionair\$3 panel\$3)	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:03
)	S16	6133	((product) near2 (test\$4 evaluat\$4)) and (internet web)	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:03
SCAI	S21	59	consumer near2 product near2 testing	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:10
	S20	3	(((product) near2 (test\$4 evaluat\$4)) and (internet web) and (survey\$4 questionair\$3 panel\$3)). ab.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:10
	S22	22	("5124911").URPN.	USPAT	OR	ON	2005/12/06 11:11
	S23	16	("5041972" "5059127" "5124911" "5208765" "5223207" "5715180" "5715181" "5717607" "5761093" "5765137" "5774379" "5787021").PN. OR ("6038517").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:15
_	S31	2663	((product) near2 (test\$4 evaluat\$4)) and (internet web) and (survey\$4 questionair\$3 panel\$3)	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:24
	S30	6133	((product) near2 (test\$4 evaluat\$4)) and (internet web)	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:24
_	S29	1455	((food snack) near2 (test\$4 evaluat\$5 sampl\$4)) and (survey\$4 questionair\$3 panel\$3)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:24
	S28	176	(frito and lay).as.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:24
_	S27	236	recot.as.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:24

sand	S26	33	(US-20010025278-\$ or US-20010034639-\$ or US-20010034661-\$ or US-20010037235-\$ or US-20030007627-\$ or US-20030130983-\$ or US-20030149612-\$ or US-20040054572-\$ or US-20040103092-\$ or US-20040103092-\$ or US-20040133463-\$).did. or (US-4996642-\$ or US-5526257-\$ or US-5790426-\$ or US-5884282-\$ or US-5950172-\$ or US-5983200-\$ or US-6064980-\$ or US-6119101-\$ or US-6182050-\$ or US-6236990-\$ or US-6321221-\$ or US-6336132-\$ or US-6362837-\$ or US-6405175-\$ or US-6487541-\$ or US-6748449-\$ or US-6782370-\$ or US-6801909-\$ or US-6826596-\$ or US-6856963-\$ or US-6868392-\$).did.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:24
	S24	2431	taste near2 (test\$4 evaluat\$5 survey\$3 question\$5)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:24
Sum	S32	86	S24 and (S27 S28 S29 S30 S31)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:25
	S34	7	("6,462,644" "6,272,395" "6,754, 558" "5,930771" "6,056,194" "5, 955,718" "6,181,981").pn.	USPAT	OR	ON	2005/12/06 11:27
MA	S33	1	("2003/0074106").URPN.	USPAT	OR	ON	2005/12/06 11:27
V _	S35	0	("2003/0139964").URPN.	USPAT	OR	ON	2005/12/06 11:28

1	,					
S25	50	(US-20010042003-\$ or US-20010049607-\$ or US-20020004739-\$ or US-20020016731-\$ or US-20020042733-\$ or US-20020042733-\$ or US-20020072955-\$ or US-20020077882-\$ or US-20020091534-\$ or US-20030200161-\$ or US-20030216956-\$ or US-20040177002-\$).did. or (US-4546382-\$ or US-5041972-\$ or US-5109337-\$ or US-5124911-\$ or US-5208765-\$ or US-5227874-\$ or US-5583763-\$ or US-5627973-\$ or US-5732200-\$ or US-5893098-\$ or US-5913210-\$ or US-5951642-\$ or US-5999908-\$ or US-6009407-\$ or US-6012051-\$ or US-6038517-\$ or US-6044354-\$ or US-6385590-\$ or US-6233564-\$ or US-6236975-\$ or US-6236663-\$ or US-6385590-\$ or US-6477575-\$ or US-6385590-\$ or US-6662215-\$ or US-684950-\$). did. or (US-6574621-\$ or US-6859782-\$ or US-6826541-\$ or US-6859782-\$ or US-682977-\$ or US-6825442-\$).did. or (US-6317787-\$ or US-6925442-\$).did. or (US-6317787-\$ or US-6925442-\$).did. or (US-6317787-\$ or US-6925442-\$).did.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:33
S37	22	("20010056398" "20020073005" "20020077882" "20020099591" "20020138284" "20030023685" "20030050814" "4006737" "4355372" "4688195" "4839822" "5594638" "5832504" "6078891" "6098048" "6131085" "6154739" "6189029" "6236975" "6356909" "6374261" "6510430").PN. OR ("6865578"). URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2005/12/06 11:34
S36	57	conjoint near2 analysis	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 11:34
S38	1	("2002/0099591").URPN.	USPAT	OR	ON	2005/12/06 11:35
S39	0	("2002/0026390").URPN.	USPAT	OR	ON	2005/12/06 11:40
S41	1	("5,848,399").pn.	USPAT	OR	ON	2005/12/06 11:47
TTC			1	1	1	,

SOAN

	S42	592	consumer near2 panel	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 15:19
~	S1	140	(william and dyer).in.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 15:19
5cAl	S43	46	S42 and "705"/.ccls.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 15:25
	S45	1	"6,099,319".pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 15:27
	S44	2	("6,422,999" "6,453,194").pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/06 15:27
1	S46	1	"20020099591".pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/13 12:51
_	S48	612	705/10.ccls.	USPAT	OR	ON	2005/12/13 13:43
r a n	S47	1	("2002/0099591").URPN.	USPAT	OR	ON	2005/12/13 13:43
Scan	S50	1	"20020010628".pn.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/13 13:46
•	S49	1881	705/10.ccls.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2005/12/13 13:46
,	S51	0	("2002/0010628").URPN.	USPAT	OR	ON	2005/12/13 13:48
50M	S54	13	(automated and survey).ti.	US-PGPUB; USPAT	OR	ON	2005/12/13 13:49
W -	S52	0	"2001832622".pn.	USPAT	OR	ON	2005/12/13 13:49